



Fort Leonard Wood

Family and Morale, Welfare, & Recreation

Commercial Sponsorship Benefits Breakdown

FY 24: October 1, 2023 – September 30, 2024

LET'S WORK TOGETHER!

Contact

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Welcome to Fort Leonard Wood, Missouri

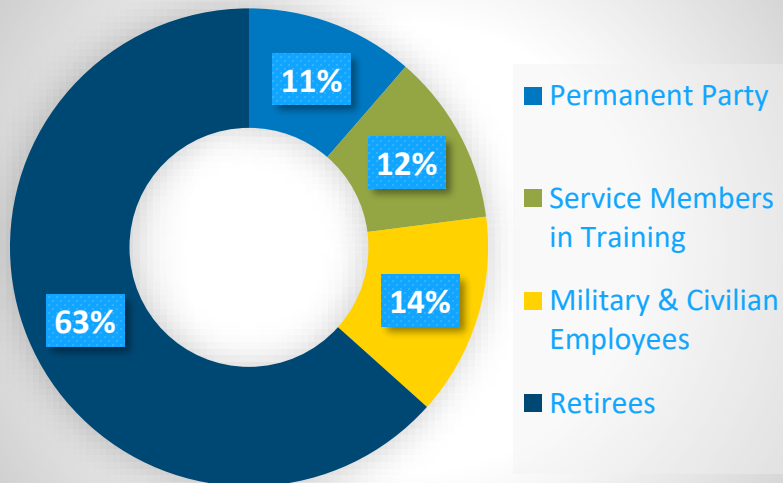
OUR COMMUNITY....

HAS TIME FOR LEISURE: Service Members earn 30 vacation days a year.

HAS MONEY TO SPEND: Service Members typically have more disposable income due to a comprehensive benefits package including housing, medical, dental, etc.

IS SMART: Service Members have access to the G.I. Bill, providing them and their families opportunities for further education.

IS LOYAL: *64% of Service Members find brands more meaningful when they see their ads on an installation.



*Percentages are a daily average
Source: 2023 Fact Sheet

Fort Leonard Wood supports 186,000+ people - cadre and staff, civilians, trainees, retirees, and family members - each day. Fort Leonard Wood is the Army Training Center with the second highest Basic Combat Training load. Hosting and training the largest Marine Corps Detachment on an Army base and the largest Air Force Squadron on an Army base. Fort Leonard Wood strives to inspire and develop leaders across multiple branches of the military.

How does Family and MWR support the mission?

By offering resources, recreational outlets, and activities, we promote resiliency and stability in an ever-evolving atmosphere that the military is.

How would the joined forces of Family and MWR and your organization benefit the Fort Leonard Wood Community?

Joining forces benefits the Fort Leonard Wood Community from increased attractions at events, additional resources and activities, and boost in morale while you gain exposure to the diverse community of the Fort Leonard Wood military affiliated. Watch a video at youtu.be/Sj_aWx2svbg



How are you and your organization benefited?

Nobody knows how to immerse your brand within the U.S. Army market better than our team. This is our terrain, and our audiences value authenticity and credibility of the brands that partner with us. Our mission is to help your brand develop meaningful and long-lasting relationships with the military and consumer market.

By advertising and/or sponsoring with Family and MWR, your organization gains a front row seat to a motivated and eager audience who wants to know more about Fort Leonard Wood and what the community offers.

HOW CAN WE WORK TOGETHER?



Sponsorship and/or advertisement does not imply federal endorsement.

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Social Media Giveaways | Program Sponsorship | Event Sponsorship | Advertisement | Social Media Giveaways

Program Sponsorship | Event Sponsorship | Advertisement

Program Sponsorship | Event Sponsorship | Advertisement

Program Sponsorship | Event Sponsorship | Advertisement | Social Media Giveaways | Program Sponsorship | Event Sponsorship | Advertisement

Social Media Giveaways | Program Sponsorship



COMMERCIAL SPONSORSHIP OPPORTUNITIES

WHAT IS COMMERCIAL SPONSORSHIP?

A commercial business is given the opportunity to become part of a Fort Leonard Wood MWR event or program by paying a monetary and/or in-kind fee in return for access to the attendees and the commercial potential associated with the event. Commercial sponsorship is not a donation or gift since it is a business-based exchange designed to enhance the event and the experience. Sponsorship fees are reinvested into MWR programs and events so MWR can fulfill its mission in providing the highest quality of life programming to service members, families, retirees and civilians. Commercial sponsorship may be used only for MWR events and programs.

The following list is not all-inclusive. New MWR events are developed throughout the year and may need sponsorship support. Event benefits and fees can be tailored to suit your marketing goals and budget.

WHAT CAN SPONSORSHIP DO FOR YOU?

BRANDING

Expose your brand to leadership and decision makers through MWR programs and special events. Provide visibility of your name and logo at events on signs, banners, programs, flyers, etc. Provide sample brand products/services at events to demonstrate brand attributes.

EXPOSURE

Engage with our unique customer base of service members, families, retirees and civilians. Raise awareness of your product or service through various means of exposure including on-post flyers, emails, posters, digital signage and much more.

WHAT SPONSORSHIP OPPORTUNITIES ARE THERE?

EVENT SPONSORSHIP

Date specific sponsorship of an event hosted for the Fort Leonard Wood Community.

Benefits include sponsorship recognition at the event, unique appearances and occasions, exclusive recognition at events, and increased in-person outreach to the Fort Leonard Wood Community.

Sponsorship for the following events:

- Page 5 – Holiday Season - Oktoberfest, Trunk or Treat, & Tree Lighting
- Page 6 – Wrestling Event, Egg Hunt, MOMC & Independence Day Celebrations
- Page 7 – Recurring events – Right Arm Night, Sunday Coffee Cruise-In, & more

PROGRAM SPONSORSHIP

Long-term sponsorship supporting an overall program.

Benefits may include sponsorship recognition at all program events, flyer exposure at the facility up to a 12-month period, exclusive onsite participation opportunities, and exclusive sponsor spotlight.

Found on Page 8, programs available for overall sponsorship:

- Piney Valley Golf Course - on par to reach **over 12,000 rounds** of golf in FY23
- Rec Plex - average monthly attendance of nearly **5,000 customers**
- Daugherty Bowling Center - on track for **over 82,000 games** bowled in FY23
- Fitness - covering Davidson Fitness Center & Specker Gym events
- Bruce C. Clarke Library - supporting **50,000+ patrons annually**
- BOSS – initiate brand loyalty early in Service Members careers while making an impact on their day-to-day lives



EVENT SPONSORSHIP



Oktoberfest

October 20, 4 pm, Pershing Community Center, Estimated attendance: 400 - 500
Join us for live music, dancing, food, and cold beer!

Sponsorship options:

- \$350 – includes table presence, social media shoutout, banner on site, logo recognition on promotional materials, and logo placement on “Thank you to our Sponsor” signage
- \$200 – includes logo recognition on promotional materials and logo placement on “Thank you to our Sponsor” signage



FLW Trunk or Treat

October 27, 4 – 6 pm, Main Exchange Parking Lot, Estimated attendance: 1,000+
Halloween event for safe trick or treating.

Sponsorship options:

- \$500 – includes 1 month of web advertisement, table presence, social media shoutout, logo recognition on print and web promotional materials, and logo placement on “Thank you to our Sponsor” signage
 - \$300 – includes table presence, logo recognition on print and web promotional materials, and logo placement on “Thank you to our Sponsor” signage
 - \$100 – includes logo recognition on web promotional event and logo placement on “Thank you to our sponsor” signage
- Preferred sponsorship: Candy, toys, etc. to hand out at the event.



Harvest Fest

October 28, 5:30 – 10 pm, Piney Valley Golf Course, Estimated attendance: 200 - 300
Hayride, haunted house, pumpkin painting, games, & more!

Sponsorship option:

- \$200 - includes table presence, logo recognition on print and web promotional materials, and logo placement on “Thank you to our Sponsor” signage



Turkey Trot

November 11, Davidson Fitness Center, Estimated attendance: 200 - 300
Come out for a fun run before Thanksgiving Break!

Sponsorship options: \$200 or \$100

- \$200 – includes table presence, banner on site, logo recognition on promotional materials, and logo placement on “Thank you to our Sponsor” signage
- \$100 – includes logo recognition on promotional materials and logo placement on “Thank you to our Sponsor” signage



EVENT SPONSORSHIP



Trees for Troops

December 1, Auto Skills Center, Estimated attendance: 200

Holiday trees are distributed out to the Community. Join us for the start of the gift giving season!

Sponsorship option:

\$200 – includes table presence, logo recognition on promotional materials, and logo placement on “Thank you to our Sponsor” signage

Preferred sponsorship: warm drinks such as hot chocolate and coffee for patrons



FLW Tree Lighting

December 5, Estimated attendance: 300 - 350

Continuing the holly jolly season with activities, games, photos with Santa, and more!

Sponsorship options:

\$300 – includes table presence, social media shoutout, logo recognition on promotional materials, and logo placement on “Thank you to our Sponsor” signage

\$200 – includes logo recognition on promotional materials and logo placement on “Thank you to our Sponsor” signage



Holiday Block Leave - Holdover Festivities

Late December - Early January, Estimated attendance 150+

Supporting the Service Members who are here and unable to go home for the Holidays.

In-kind sponsorship of \$200+ value: Drinks, snacks, lunch, activities, etc.

Sponsorship benefits include logo recognition on items provided, potential face time with handing out items, and “Thank you to our Sponsor” signage



National Missouri Day Giveaways

January 4 – 11, Fort Leonard Wood Facebook & Instagram, Reach: 50,000+

January 4 is National Missouri Day! Join us in showcasing the amazing things with social media giveaways.

In-kind sponsorship of \$100+ value: Hotel stay, attraction tickets, gift cards to local activities and/or eateries

Sponsorship benefits include logo recognition on items provided and social media shoutout(s) associated with the giveaway.



EVENT SPONSORSHIP



Salute to Soldiers Wrestling Event

February 24, Davidson Fitness Center, Estimated attendance: 5,000
 Superstar wrestlers come to town for an exciting night for our FLW Community!



Salute to Soldiers Wrestling Event Sponsorship Benefits

	Presenting Sponsor \$1500 (1 spot)	Ringside Sponsor \$1000 (1 spot)	Salute Sponsor \$800	Support Sponsor \$300
EXCLUSIVE! Presenting sponsor	X			
EXCLUSIVE! 2 months of web advertisement	X			
EXCLUSIVE! Verbal recognition at wrestling event	X			
EXCLUSIVE! General admission seating titled after sponsor *agreement must be finalized prior to print date.	X			
EXCLUSIVE! Ringside seating titled after sponsor & flyer placement on each seat *agreement must be finalized prior to print date.		X		
Table presence at wrestling event	X	X	X	
Social Media Shoutout	2 posts	1 post	1 post	
Complimentary tickets for organization use or for MWR to giveaway to Soldiers	4 tickets	2 tickets	2 tickets	
Banner placement in Davidson Fitness Center Banner placement 1 week before the event and 1 week after the event in DFC.	4 banners	2 banners	1 banner	1 banner
Included in wrestling promotional event print materials *agreement must be finalized prior to print date	X	X	X	X
Included in wrestling promotional web and social media event	X	X	X	X
Logo displayed on "Thank you to our sponsors!" signage at sponsored event(s) *agreement must be finalized prior to print date	X	X	X	X



FLW Egg Hunt

March 23, Sports Complex B, Estimated attendance: 600 - 700

Fun egg hunt event for the Fort Leonard Wood Community.

Sponsorship options:

\$400 – includes table presence, social media shoutout, banner on site, logo recognition on promotional materials, and logo placement on "Thank you to our Sponsor" signage

\$250 – includes logo recognition on promotional materials and logo placement on "Thank you to our Sponsor" signage

EVENT SPONSORSHIP

Every April, we celebrate our military children for Month of the Military Child (MOMC). Join us in celebrating MOMC with this combined event sponsorship to benefit with the most recognition and exposure available.

Events include:

- MOMC Shirts Promotion, 200 shirts purchased in FY23
- MOMC Family Night Bowling, April 12, estimated 200+
- PT in the Woods, April 17, estimated 75 attendees
- MOMC Palooza, April 20, estimated 3,000 attendees
- Operation Megaphone, April 26, estimated 75 attendees



Month of the Military Child Sponsorship Benefits

	Presenting Sponsor \$1800 (1 spot)	Palooza Sponsor \$1000	Celebration Sponsor \$550	Fest Sponsor \$300
EXCLUSIVE! Presenting sponsor for <u>ALL</u> MOMC events	X			
EXCLUSIVE! 2 months of web advertisement	X			
EXCLUSIVE! Flyer placement in all CYS facilities (5 facilities)	X			
EXCLUSIVE! Logo and link on all CYS facility web pages through the end of April 2024	X			
EXCLUSIVE! Verbal recognition at all MOMC events	X			
Logo on 2024 MOMC Shirt *agreement must be finalized by 15 February 2024	X	X		
Included in <u>all</u> MOMC promotional event print materials *agreement must be finalized prior to print date	X	X	X	
Included in <u>all</u> MOMC promotional web events	X	X	X	
Social Media Shoutout during the month of April	2 posts	1 post	1 post	
Table presence at MOMC Palooza	X	X	X	
Table presence at MOMC Family Bowling Night	X			
Complimentary MOMC shirts for organization or for MWR to giveaway	4 shirts	2 shirts		
Banner placement at MOMC Palooza	X	X		
Included in <u>only</u> PT in the Woods, Operation Megaphone, & MOMC Bowling Night promotional print materials				X
Included in <u>only</u> PT in the Woods, Operation Megaphone, & MOMC Bowling Night promotional web events				X
Logo displayed on "Thank you to our sponsors!" signage at sponsored event(s) *agreement must be finalized prior to print date	X	X	X	X

For more info, contact Nia Dickinson, Marketing Manager at (573) 337-2649 or niakoreen.m.dickinson.naf@army.mil



EVENT SPONSORSHIP



The biggest event on Fort Leonard Wood and one of the biggest firework displays in the Central Missouri Region happens at the Fort Leonard Wood Independence Day Celebration! Join us in showing your patriotism with these combined sponsorship opportunities to gain your organization the highest benefits with the most recognition and exposure available.

Independence Day Events consist of:

- RWB Fun Run, July 4, estimated attendance 250+
- Independence Day Celebration, July 4, estimated attendance 10,000+
- RWB Car Show, July 4, estimated car entries 75+ (combined w/Independence Day Celebration)
- RWB Golf Tournament, July 6, estimated attendance 100+

Independence Day Events Sponsorship Benefits

	Grand Finale Sponsor \$3500 (1 spot)	Star-Spangled Sponsor \$2500 (3 spots)	Firecracker Sponsor \$1700	Sparkler Sponsor \$500
EXCLUSIVE! Presenting sponsor of Independence Day Celebration	X			
EXCLUSIVE! Verbal recognition at each Independence Day event <small>*if applicable</small>	X			
EXCLUSIVE! Banner displayed on Independence Day stage	X			
EXCLUSIVE! Opportunity to provide promo bags directly to Gold Star Families in attendance	X			
EXCLUSIVE! 100 flyers or promotional items displayed at MWR table during Independence Day Celebration	X			
Web advertisement & Experience MWR Magazine advertisement	3 months	1 month		
Logo displayed on car show awards <small>*agreement must be finalized prior to etch date</small>	X	X		
Complimentary RWB Golf Tournament entry	X	X		
Banner displayed at Independence Day Celebration	X	X	X	
Social Media Shoutouts between June 15 – July 15	2 posts	1 post	1 post	
VIP Parking Pass	X	X	X	
Table presence	EXCLUSIVE! Independence Day Celebration, Fun Run, & Golf Tournament	Independence Day Celebration & Fun Run or Golf Tournament	Independence Day Celebration	Fun Run or Golf Tournament
Logo placement on promotional web event & print materials <small>*agreement must be finalized by print date</small>	EXCLUSIVE! ALL	Independence Day Celebration, Fun Run & Golf Tournament	Independence Day Celebration & Fun Run or Golf Tournament	Fun Run & Golf Tournament
Logo displayed on "Thank you to our sponsors!" signage at sponsored event(s)	X	X	X	X

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EVENT SPONSORSHIP



End of Summer Celebration & Beat the Heat

August 10, Bruce C. Clarke Library, Estimated attendance: 450 - 500

Closing out summer with water activities, firetruck coming by for water play, crafts, and back to school prep!

In-kind sponsorship of \$200+ value: Drinks, snacks, school supplies, etc.

Sponsorship benefits include table presence at event, logo recognition on promotional materials, and "Thank you to our Sponsor" signage.

RECURRING EVENTS

Right Arm Night

Held every 4th Friday of the month, Pershing Community Center, Estimated attendance: 200 - 300

Leaders come together to network with other military leaders.

Sponsorship options:

\$200 per month - includes table presence, logo recognition on promotional materials, and logo placement on "Thank you to our Sponsor" signage

\$150 per month - includes logo recognition on promotional materials and logo placement on "Thank you to our Sponsor" signage

Sponsor them all for a bonus rate!



Newcomer Community Fair

Held every Thursday, Fort Leonard Wood USO, Estimated attendance: Varies between 10 - 100+

Service members and their families learn about what the Fort Leonard Wood area has to offer.

In-kind sponsorship: welcome prizes (gift cards, PCS necessities, etc.) per month

6-month sponsorship:

- Table sponsor - (2) \$25+ prizes per month - total of (12) \$25+ prizes
Benefits include table presence each week, logo on display during the Newcomer Community Fair, and web event
- General sponsor - (1) \$25+ prize per month - total of (6) \$25+ prizes
Benefits include logo on display during the Newcomer Community Fair, and web event

12-month sponsorship:

- Table sponsor - (2) \$25+ prizes per month - total of (24) \$25+ prizes
Benefits include table on site each week, logo on display during the Newcomer Community Fair, and web event
- General sponsor - (1) \$25+ prize per month - total of (12) \$25+ prizes
Benefits include logo on display during the Newcomer Community Fair, and web event

Due to high demand, a waitlist may be in effect.





RECURRING EVENTS



Friends, Food, & Fun

Held every month, Dru Pippin Youth Center, Estimated attendance: 50 - 100

An opportunity for teens to meet other teens, celebrate birthdays, and welcome each other into the area.

Sponsorship option: \$100 per month or in-kind sponsorship of “fun food” such as pizza, ice cream, etc.

Sponsorship benefits include logo recognition on promotional materials and “Thank you to our Sponsor” signage.

Sponsor them all for banner placement in Dru Pippin Youth Center!

NEW



Sunday Coffee Cruise-In

Every 1st Sunday every month (May – November), Auto Skills Center, Estimated attendance: 50 - 100

Where gearheads and car enthusiasts can meet up and hang out.

Sponsorship option:

\$50 per month - includes table presence, logo recognition on promotional materials, and logo placement on “Thank you to our Sponsor” signage.

Sponsor them all for banner placement at Auto Skills Center!



CYS Babysitter Training

Held in March, June, July, & August, Dru Pippin Youth Center, Estimated attendance: 20 – 30

Teens complete a weeklong training to get certified in first aid for the start of their babysitting careers.

In-kind sponsorship of \$100+ value: First Aid kits, snacks, and/or drinks per session.

Sponsorship benefits include logo recognition on promotional materials and “Thank you to our Sponsor” signage.

Sponsor them all for flyer placement in Parent Central Services and Dru Pippin Youth Center!



**For more information,
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PROGRAM SPONSORSHIP

Piney Valley Golf Course

Piney Valley Golf Course (PVGC) features an 18-hole, par 72 championship course running through a beautiful valley along the Big Piney River. PVGC is open to the public and offers a truly exceptional golfing experience. PVGC also features a driving range, putting green, chipping area, pro shop, 18-hole footgolf course, and golf lessons.

Sponsorship Benefits	Ace Sponsor \$2000 (1 spot)	Eagle Sponsor \$1500 (1 spot)	Birdie Sponsor \$800 (2 spots)
EXCLUSIVE! Included in all PVGC event web pages for the season	X		
EXCLUSIVE! Included in all PVGC promotional event print materials for the season <small>*agreement must be finalized prior to print date</small>	X		
EXCLUSIVE! Onsite participation at up to 2 PVGC events	X		
EXCLUSIVE! Presenting sponsor for RWB Tournament & Club Championship	X		
Included in scorecard ad space <small>*agreement must be finalized prior to print date</small>	X	X	
Brochure placement through end of the season	X	X	
Social Media Advertising Space (Posted throughout PVGC season)	2 posts	1 post	
Complimentary 4-person team for 1 scramble/tournament	X	X	
Banner placement at Piney Valley Golf Course through end of the season	X	X	
Logo displayed at PVGC for the season	X	X	X
Logo displayed on PVGC program webpage for a year	X	X	X
Logo displayed on promotional web event for limited PVGC event(s)		X	X
Logo displayed on print promotional materials for limited PVGC event(s) <small>*agreement must be finalized by print date</small>		X	X
Logo displayed on "Thank you to our sponsors!" signage at sponsored event(s)	X	X	X
Logo displayed in PVGC Clubhouse as program sponsor	X	X	X

*In-Kind, monetary, and a mix of the two are accepted forms of payment.

IN-KIND SPONSORSHIP IDEAS

- Sleeves of Golf Balls
- Golf Umbrellas
- Golf Apparel
- Golf Bags
- Golf Towels
- Golf Clubs
- Other Golf Equipment/Supplies

For more info, contact Nia Dickinson, Marketing Manager at (573) 337-2649 or niakoreen.m.dickinson.naf@army.mil



PROGRAM SPONSORSHIP

Rec Plex

The MWR Rec Plex is Fort Leonard Wood's center for outdoor fun! It features an 18-hole miniature golf course, go-kart track, and the Wallace Outdoor Pool which has a 2-story double slide and Splash Park! The Rec Plex is sure to meet all your family's fun-day-out needs and is open to all Active Duty, retirees, DoD civilians, dependents, their guests and the general public. The Rec Plex is one of the highest trafficked facilities during the summer.



Sponsorship Benefits	Gold Sponsor \$1800 (1 spot)	Silver Sponsor \$1400 (1 spot)	Bronze Sponsor \$750 (2 spots)
EXCLUSIVE! Included in all Rec Plex event web pages for the season	X		
EXCLUSIVE! Included in all Rec Plex promotional event print materials for the season <small>*agreement must be finalized prior to print date</small>	X		
EXCLUSIVE! Presenting sponsor for Night Swim Series	X		
Included in scorecard ad space <small>*agreement must be finalized prior to print date</small>	X	X	
Logo displayed in Rec Plex throughout the season	X	X	X
Brochure placement through end of the season	X	X	
Social Media Advertising Space (Posted throughout season)	2 posts	1 post	
Complimentary (4) All Day Access Passes	X	X	
Banner placement at Rec Plex through end of the season	X	X	X
Logo displayed on Rec Plex program webpage for a year	X	X	X
Logo placement on promotional web event for 1 Rec Plex event		X	
Logo placement on print promotional materials for 1 Rec Plex event <small>*agreement must be finalized by print date</small>		X	
Logo displayed on "Thank you to our sponsors!" signage at sponsored event(s)	X	X	
Logo displayed in the Rec Plex as a program sponsor	X	X	X

*In-Kind, monetary, and a mix of the two are accepted forms of payment.

IN-KIND SPONSORSHIP IDEAS

- Branded Towels
- Branded Beach Balls
- Outdoor tables
- Outdoor chairs
- Waterplay items
- Gift Cards





PROGRAM SPONSORSHIP

Daugherty Bowling Center

Daugherty Bowling Center (DBC) features 40 lanes of fun! Our state-of-the-art facility is a wonderful place to enjoy friendly competition, family fun, or a night out. DBC hosts parties, unit functions, and installation events throughout the year, making it a great location to maximize your business to the Fort Leonard Wood Community.

Sponsorship Benefits	Perfect Game Sponsor \$2500 (1 spot)	Turkey Sponsor \$2000 (1 spot)	Strike Sponsor \$1000 (3 spots)
EXCLUSIVE! Included in all Daugherty Bowling Center event web pages for 12-month period	X		
EXCLUSIVE! Included in all Daugherty Bowling Center promotional event print materials for 12-month period *agreement must be finalized prior to print date	X		
EXCLUSIVE! Tabling Opportunities	X		
Brochure placement within Daugherty Bowling Center	X	X	
Social Media Advertising Space (Posted throughout 12-month period)	3 posts	1 post	
Complimentary 1-hour of bowling + shoe rental for up to 6 people	X	X	
Banner placement at Daugherty Bowling Center for 12-month period	X	X	
Logo displayed in Daugherty Bowling Center for 12-month period	X	X	X
Logo displayed on Daugherty Bowling Center webpage for 12-month period	X	X	X
Logo placement on promotional web event for limited DBC event(s)		X	X
Logo placement on print promotional materials for limited DBC event(s) <small>*agreement must be finalized by print date</small>		X	X
Logo displayed on "Thank you to our sponsors!" signage at sponsored event(s)	X	X	X
Logo displayed within DBC as a program sponsor for 12 months	X	X	X

*In-Kind, monetary, and a mix of the two are accepted forms of payment.



IN-KIND SPONSORSHIP IDEAS

- Bowling Shoes
- Bowling Balls
- Gift Cards
- Summer Themed Prizes: pool floats, cooler, outdoor chairs, etc.



PROGRAM SPONSORSHIP

Fitness – Davidson Fitness Center & Specker Gym

The Fort Leonard Wood Fitness Centers - Davidson Fitness Center and Specker Gym - host fitness challenges and other fitness events multiple times a year! Davidson Fitness Center and Specker Gym are hot spots throughout the year.

Sponsorship Benefits	Gold Sponsor \$1700 (1 spot)	Silver Sponsor \$1200 (1 spot)	Bronze Sponsor \$650 (2 spots)
EXCLUSIVE! Included in all fitness event web pages for 12-month period	X		
EXCLUSIVE! Included in all Fitness promotional event print materials for 12-month period *agreement must be finalized prior to print date	X		
EXCLUSIVE! Tabling Opportunities	X		
Logo displayed within both Davidson Fitness Center and Specker Gym as a sponsor for 12-month period	X	X	X
Social Media Advertising Space (Posted throughout 12-month period)	2 posts	1 post	
Logo and link displayed on both Fitness Center pages as a sponsor	X	X	
Banner placement within 1 Fitness Center for 12-month period	X	X	
Brochure placement within both Fitness Centers for 12-month period	X	X	X
Logo placement on promotional web event for limited Fitness event(s)		X	X
Logo placement on print promotional materials for limited Fitness event(s) *agreement must be finalized by print date		X	X
Logo displayed on "Thank you to our sponsors!" signage at sponsored event(s)	X	X	X

*In-Kind, monetary, and a mix of the two are accepted forms of payment.

IN-KIND SPONSORSHIP ITEMS IDEAS

- Fitness Gear
- Water bottles
- Cooling Towels
- Gift Cards
- Winner Shirts
- Hat
- Gym Bag
- Other fitness related item





NEW

PROGRAM SPONSORSHIP

Bruce C. Clarke Library

Bruce C. Clarke Library provides services to the entire military community that enhance military readiness and quality of life. Most of the events at Bruce C. Clarke Library are family friendly, however there are some adult events that include a quarterly Murder Mystery event. This facility hosts events all the time, allowing your brand to gain recognition all year long.

Sponsorship Benefits	Innovation Sponsor \$1800 (1 spot)	Imagination Sponsor \$1300 (1 spot)	Inspiration Sponsor \$700 (3 spots)
EXCLUSIVE! Included in all Library event web pages for 12 months	X		
EXCLUSIVE! Included in all Library promotional event print materials for 12 months <small>*agreement must be finalized prior to print date</small>	X		
EXCLUSIVE! Presenting sponsor at 1 major Library event	X		
“Thank you to our Sponsor” display at the Library front desk for 12-months	X	X	
Social Media Advertising Space (Posted throughout a 12-month period)	2 posts	1 post	
Logo displayed within the Library for a 12-month period	X	X	X
Tabling Opportunities at major Library events	All	2 events	1 event
Verbal Recognition at sponsored Library events	X	X	X
Brochure placement within the Library for 12-month period	X	X	
Logo and link on the Library web page for 12 months	X	X	X
Logo displayed on “Thank you to our sponsors!” signage at sponsored event(s)	X	X	X

*In-Kind, monetary, and a mix of the two are accepted forms of payment.

IN-KIND SPONSORSHIP ITEM IDEAS

- Candy
- Snacks
- Small themed toys and/or items per event (Wizard Birthday, Space Wars, Trainer Day, etc)





PROGRAM SPONSORSHIP

Better Opportunities for Single Service Members (BOSS)

Better Opportunities for Single Service Members (BOSS) program represents the voice of the Single Service Member. BOSS is open to Single Service Members in all Military Branches. BOSS is based on three pillars: Quality of Life, Community Service, and Recreation and Leisure. Join the positive community outreach that BOSS is achieving!

Sponsorship Benefits	Gold Sponsor \$1500 (1 spot)	Silver Sponsor \$900 (1 spot)	Bronze Sponsor \$500 (2 spots)
EXCLUSIVE! Included in all BOSS event web pages for 12-month period	X		
EXCLUSIVE! Included in all BOSS promotional event print materials for 12-month period *agreement must be finalized prior to print date	X		
EXCLUSIVE! Opportunity for your promotional items to be distributed at BOSS table	X		
EXCLUSIVE! Brochure placement in BOSS Corner for 12-month period	X	X	
EXCLUSIVE! Presenting sponsor at 1 BOSS event	X		
“Thank you to our Sponsor” display on BOSS table during tabling opportunities during 12-month period	X	X	X
Logo displayed in BOSS Corner for 12-month period	X	X	X
Tabling Opportunities	2 events	1 event	
Verbal Recognition at BOSS sponsored event(s)	X	X	X
Logo and Link on the BOSS Main Web page for 12-month period	X	X	X
Logo displayed on “Thank you to our sponsors!” signage at sponsored event(s)	X	X	X

*In-Kind, monetary, and a mix of the two are accepted forms of payment.

IN-KIND SPONSORSHIP ITEMS IDEAS

- Promotional items to hand out
- Gift Cards and/or prizes for assorted event giveaways
- Snacks/drinks for BOSS Corner





SPONSORSHIP PLEDGE FORM

Please review and circle the level of sponsorship that your organization would like to support.

After your selection is complete, return to:

Family and MWR Marketing Office, 13486 Replacement Ave, 1103, Fort Leonard Wood, MO 65473 or email to Niakoreen.M.Dickinson.naf@army.mil.

Reach out if you have any questions, call (573) 337-2649.

Event Sponsorship:

Oktoberfest: \$350 \$200
In-Kind Item(s): _____ Value: _____

FLW Trunk or Treat: \$500 \$300 \$100
In-Kind Item(s): _____ Value: _____

Harvest Fest: \$200
In-Kind Item(s): _____ Value: _____

Turkey Trot: \$200 \$100
In-Kind Item(s): _____ Value: _____

Trees for Troops: \$200
In-Kind Item(s): _____ Value: _____

FLW Tree Lighting: \$300 \$200
In-Kind Item(s): _____ Value: _____

Holiday Block Leave - Holdover Activities: In-kind preferred.
In-Kind Item(s): _____ Value: _____

National Missouri Day Giveaways: In-kind preferred.
In-Kind Item(s): _____ Value: _____

Salute to Soldiers Wrestling Event: \$1500 \$1000 \$800 \$300
In-Kind Item(s): _____ Value: _____

FLW Egg Hunt: \$400 \$250
In-Kind Item(s): _____ Value: _____

Overall MOMC Sponsorship: \$1800 \$1000 \$550 \$300
In-Kind Item(s): _____ Value: _____

Overall Independence Day Sponsorship: \$3500 \$2500 \$1700 \$500
In-Kind Item(s): _____ Value: _____

End of Summer Celebration/Back to School Event: In-kind preferred.
In-Kind Item(s): _____ Value: _____

Recurring Event Sponsorship:

Right Arm Night: \$200 per month \$150 per month Which months? _____
In-Kind Item(s): _____ Value: _____

Newcomer Community Fair: In-kind preferred.
6 months table sponsor 6 months general sponsor
12 months table sponsor 12 months general sponsor
In-Kind Item(s): _____ Value: _____

Friends, Food, & Fun: In-kind preferred. Which months? _____
In-Kind Item(s): _____ Value: _____

Sunday Coffee Cruise-In: \$50 per month Which months? _____
In-Kind Item(s): _____ Value: _____

CYS Babysitter Training: In-kind preferred. Which months? _____
In-Kind Item(s): _____ Value: _____

Program Sponsorship:

Piney Valley Golf Course: \$2000 \$1500 \$800
In-Kind Item(s): _____ Value: _____

Rec Plex: \$1800 \$1400 \$750
In-Kind Item(s): _____ Value: _____

Daugherty Bowling Center: \$2500 \$2000 \$1000
In-Kind Item(s): _____ Value: _____

Fitness - Davidson Fitness Center & Specker Gym: \$1700 \$1200 \$650
In-Kind Item(s): _____ Value: _____

Bruce C Clark Library: \$1800 \$1300 \$700
In-Kind Item(s): _____ Value: _____

BOSS - Better Opportunities for Single Service Members: \$1500 \$900 \$500
In-Kind Item(s): _____ Value: _____

Please provide the following information:

Business Name: _____

Contact: _____

Phone: _____

Email: _____

Address: _____

City: _____

State: _____ Zip: _____

Bill Me I'd like to talk more about my selection

I can't support at the levels above; I would like to help (door prizes/gift certificates/cash): _____

** Sponsorship availability may vary. Secure your spot today! **

STAY CONNECTED

